

THE GLEICHEN CALL

VOLUME XXVIII

NO. 30

GLEICHEN, ALBERTA, WEDNESDAY OCTOBER 10, 1934

SUBSCRIPTION \$2.00 PER YEAR

DOMINION LOAN LIKELY TO BE OVERSUBSCRIBED

Of the \$170,000,000 in Victory bonds that were eligible for conversion in 1934, more than \$140,000,000 were converted during the first week of the campaign. It is expected that an even greater percentage of the holders of the \$22,000,000 of bonds maturing this year will convert. The amount of the loan is strictly limited to \$250,000,000, so the new money required is comparatively small.

The 1919 Victory Bonds now being refunded were probably the most widely held of all original War Loans. Nearly 800,000 people subscribed for them. There are still more than 42,000 registered bondholders; and it has been estimated that at least another 100,000 of the original investors hold bearer bonds.

All previous Dominion of Canada Refunding Loans are now selling at a substantial premium over their issue price. Department of Finance officials who have been in touch with bankers, bond dealers, investment and trust company officials and others whose business it is to sense the pulse of the investing public, say that, in financial circles, there is every confidence that the loan will be heavily over-subscribed.

WHEN SUMMER DEPARTS

Today the air is crisp with the feelings of fall. Suddenly comes the realization that summer is over; that winter is on the way. Like a woman summer gradually steals upon us. Like a woman, she departs without warning or ceremony—leaving us cold.

She has her wiles and her moods. She is alternately sunny and stormy. Warm, languorous and promising one day; cool and breezy the next. She frequently plays us false. Her placid, sunny days bring about the demise of the office boy's grandmother and then places his boss two rows behind her that elderly lady's obsequies in the baseball park.

She baits us with fancy seed catalogues of luscious fruits, succulent vegetables and gorgeous flowers—bedevils us with weeds that grow and seedlings that don't. She entices us back-beds to go helters-skelter on the moon-day sun and then parbolls our epidemics until we cannot go otherwise. She ushers in the happy vacation period for school-weary youngsters—the season of play and carefree enjoyment that every boy and girl looks forward to.

She brings us jealous moods. With newspaper editors she conspires to flout in our faces the names of the socially prominent dipping in water and takes no account of us financially obscure ones, dripping in the humidity. She lures us to the golf courses with the assurances that this year will be different. And then proves to us that after all an eighteen-hole course is just an eighteen-hole course. She invites us motoring on Sundays over the open roads but extends the same invitation to every other man and his grandfather. A great invitation! She has her faults, what woman hasn't? But she has her virtues too.

She brings the thrill of wading out in a rocky-bedded trout stream with a four-ounce rod; of casting into an eddying pool and feeling a strike that races the line from a spinning reel—but still the biggest ones always seem to get away. She ushers us days of glorious sunshine, closing with exquisite sunsets in crimson and gold and rich pastel shades. She gives us soft moon-lit nights on a sandy shore where we can watch the millions of twinkling stars. She ushers us days of fashions for women in which opacity gives way for audacity. But her virtues are greater than her vices. A girl, summer! We hate to see her go.

Whether or not the Orient is preparing for war, the fact remains that China is making a demand for cavalry and artillery horses, and echoes of this demand have reached Alberta via Ottawa. This province should be able to provide 600 head or so of such war animals, it is believed by those who should know, and a canvass of the situation is now being made in reply to the question from Ottawa.

News Items of Local Interest

J. Lyons spent the holiday here visiting relatives and friends. Jack is attending Mount Royal College in Calgary.

Not many turkeys grazed the tables here Thanksgiving Day, owing to the fact that it is a little too early in the year for the birds to have fully matured.

Ed. Menard spent Sunday and Monday in the country learning the rudiments of threshing. Ed thinks threshing has the bartering job beating a mile on the far as increasing the appetite is concerned.

Miss M. Stubbs, who is attending Cariboo college in Calgary, spent Thanksgiving at the home of her parents, Mr. and Mrs. M. Stubbs.

There were quite a few people from various places throughout the country at town over the weekend.

R. S. McQueen, Gleichen's coal king, has something to say about coal in this issue.

Dex James was down from Calgary over the weekend visiting relatives here.

R. M. Stabback spent Thanksgiving Day in town. He spent the afternoon skating across the prairie after the lusive Hungarians of which he picked up a number. Chucking them into his club bag he hurried off to Calgary to show the city boys that his still has his shooting eye.

It takes much longer to go to Calgary now owing to the debut at Strathmore. In places the debut road is very bad, but most of it has been gone over with the grader and very good speed can be made.

Miss Ruth Smith is spending her holidays visiting relatives in Edmonton.

A bridge drive will be held Friday evening, October 26th, at 8:30 p.m. in the Masonic Hall, under the auspices of the Eastern Star, Admiration 276, and its friends.

An interesting analysis of wheat inspects so far this year reflects the effects of the early heavy frost. In the grades of the grain in the northern districts, but reveals also the very gratifying information that Southern Alberta has not only made much more wheat at this date than the case last year, but that the grades are just as good if not a shade better. Calgary reports a total of 5,209 cars inspected between August 15th and September 30th, with 89 per cent of

NEW FOUNTAIN OF YOUTH

Science now tells us that if Ponce de Leon had eaten common foods containing vitamin G he wouldn't have crossed the uncharted seas in search of the fountain of youth in Florida. Although specific use of this vitamin has not been developed fully as yet, its discoverer asserts that it promises "lengthened youth for the human race."

Will not the adolescent in their eager pursuit of maturity forgo tomatoes, spinach, liver, yeast and other essential foods containing the youth-preserving and old-age-defying vitamin G? And will not men and women who should be growing up gorge themselves on these selfsame foods, thus depriving the country of all maturity and making it a land of eternal youth?

Here is glorious news for those who desire eternal youth, but it is likely to complicate rather than simplify one of the greatest problems of life—that of growing old. Should this news get abroad, the old will act childish to escape the spinach diet and spinsters will not dare ask for vitamin G foods for fear of confessing the advancing years.

Will science never learn to leave us alone? Here is a system that has endured through the ages, and for all the complaints heard from both old and young it has worked well. Science might improve upon nature but youth would still look wistfully forward and old age wistfully backward.

the wheat grading No. 2 or better, as compared with a total inspection of only 3,474 cars in the same period last year, with the grading percentage just about the same. At Edmonton, however, there is not only a drop of nearly 1,000 cars in the number inspected since August 15th as compared with last year, but the percentage of those grading No. 2 or better has dropped this year to 72.2 per cent from last year's percentage of 91.

Thanksgiving Day was a quiet day in town, not so in the country. In the country threshing machines and combines hurried on to complete their work as soon as possible. At the same time many hunters chased themselves across the fields looking for Hungarians of which there were plenty. Almost all who went hunting returned with good bags.

Miss N. Downey who is on the staff of the Holy Cross Hospital, Calgary, spent Thanksgiving Day at the home of her parents, Mr. and Mrs. P. Downey.

Here and There

What a practical newspaperman finds interesting on a cruise around the world in the Canadian Pacific Flying Empress of Britain can be counted upon to capture the imagination of stay-at-homes. Last winter Alan Maurice, a Montreal writer, made the cruise. He saw intriguing places, outstanding people and strange customs. So he sat down and wrote a book which is illustrated by photographs he made with his own camera, filled with interesting sidelights upon humanity. Now, under the comprehensive title "—and ships—and sailing" the book is on its way to the book store.

That United States investors' capital would flow into Canada in an even greater volume is the prediction of John B. Hinkle, of the Mutual Life of New York office in Chicago, speaking before the Life Underwriters Association of Toronto, at the Royal York Hotel recently.

The cream of American baseball players is scheduled to sail from Vancouver October 20th aboard the Canadian Pacific liner Empress of Japan, for an all-star tour of Japan, China and the Philippines. Judge and Mrs. Kenneth Mountain, Landis may also be in the party.

Photographed in a group for the first time since they were "shot" on their arrival in Canada were the Hon. J. H. Macdonald, the Governor-General, Her Excellency and their elder son and daughter were photographed on board the Empress of Britain just before Lady Beechborough and her son and daughter sailed for Europe recently.

Appropriation of one dollar was made recently by the Vancouver City Council as the nominal price for the purchase from the Canadian Pacific Railway of 1/4 acre of right-of-way property at Kitano Beach, near the British Columbia city.

The first McIntosh apples of the season for distribution throughout the Dominion from Victoria to Halifax went out recently over Canadian Pacific lines in trains of 45 cars. The fruit is reported to be in wonderful condition and this season's product will maintain the great reputation that British Columbia has won for its apples.

Under the Canadian Pacific five years' free scholarship award to McGill University, Ronald MacLellan, of Montreal; David B. W. Reid, of Winnipeg; and Albert Grant, of Lethbridge, all sons of company employees, are announced as this year's winners. The scholarships are renewable every year up to five years if the holders are entitled to full standing in the next higher year.

"There is very clear evidence of a return to prosperity in Canada due to a greater feeling of confidence," was a recent declaration of Lord Liff, owner of more British trade papers than any other publisher in the United Kingdom, interviewed aboard the Empress of Britain.

From every state of the Union and every province of the Dominion delegates to the 11th annual convention of the Sovereign Grand Lodge of the Independent Order of Oddfellows assembled at the convention at the Royal York Hotel, Toronto, recently. They were greeted by the Lieutenant-Governor of Ontario and the Mayor of Toronto.

SPENCE HUGHES CONSERVATIVE CANDIDATE

(Strathmore Standard)
Mr. Spence Hughes having had the honor of being named as a Conservative candidate for the Gleichen constituency at a convention held in Strathmore on August 7th last and having been given a few weeks to decide, has now given his consent and agreed to run. His many friends all over the riding will be delighted with this news.

Mr. Hughes represents a type of young progressive business men which will be a very decided asset in solving the many problems which this province has now and will in the future have to face.

Not being an extreme partisan, his candidature will have an immediate appeal to all those of independent thought.

Mr. Hughes is well and favorably known as head of the successful Hughes Motors, Strathmore, having been located here for the past 10 years. Previous to this he was in the service of the Royal Bank for a number of years and for a considerable time stationed at Banister where he and his family are well known and highly respected. His father being agent for the C.P.R. for a great number of years.

Mr. Hughes has taken an active part as councillor for the town of Strathmore and has been identified for many years in every line of sport in the community.

COMING EVENTS

Oct. 19—Annual Hockey Club dance in Com. Hall.

Oct. 12—Dance in Meadowbrook Hall with Dardies orchestra in attendance.

Oct. 12—Bridge and cribbage tournament, Oddfellows Hall by the Girl Guides.

October 31—Hallowe'en tea and home cooking sale, Wednesday afternoon in Veterans Hall by United Canadian W. A.

Nov. 23—Bazaar shower, Friday afternoon, at Mrs. Black's home by ladies of United Church.

Dec. 8—Annual Christmas sale and tea, Saturday afternoon in United Church.

Fishermen are having good luck fishing in the Bow river for grayling. Several good sized bags have been brought to town.

Grasshoppers will be with us again next year, according to the provincial field crops branch, which issues a warning to farmers and some advice as to cultivation to minimize the infestation next spring. It is pointed out that any tillage which can be carried on to destroy all eggs in stubble land will reduce next year's outbreak to such an extent that poisoning will only be necessary along the edges of fields. Farmers are urged to keep in touch with the department at Edmonton, or the federal entomological service at Lethbridge for further advice on the problem.

Towns which lost population since 1930 should be congratulated if they get rid of certain kinds of people.

ASSISTANCE TO EXHIBITORS

Assistance usually granted by the provincial department of agriculture to seed grain exhibitors at the Royal Winter Fair, Toronto, and the Chicago International, will be forthcoming this winter, according to announcement made by the department officials. In connection with exhibits of seed grain at the Royal Winter Fair, which is held during the latter part of November, the province will pay the entry fees and freight shipping costs to Toronto on approved exhibits in classes for registered or certified seed and on exhibits in the junior classes. The return shipping costs will be paid both ways. To winners of first prize by the shipper, and will be refunded. On seed grain exhibits to Chicago the transportation costs will be paid both ways. To winners one or more first prizes or championships an honorarium of \$50 will be paid by the province, which will be increased to \$100 in the case of wheat, oats or barley. The provision with respect to payment of transportation

COAL

We have a fresh stock of
CARBON LUMP and STOVE COAL
and
NEWCASTLE LUMP
At prices that will interest the shrewd buyer

R. S. McQUEEN
COAL WOOD CARTAGE
PHONE 37 GLEICHEN

The Practical and the Ideal

Alberta Pool Elevators is a creation of the agricultural co-operative movement and as such is closely knit to the families on the land who believe in and act upon the principles of co-operation in order to better their condition.

Commercial success is highly important but it is to be regarded only as a means to an end—the improvement of the living conditions of rural people.

The major function of this extensive country and terminal elevator system owned by Alberta farmers is to give support to their natural aspirations for a more secure rural tenure.

Both the practical and the ideal sides of the farm movement are united in Alberta Pool Elevators and on this basis a general appeal for support is extended to all grain growers.

Alberta Pool Elevators

Glens' News

Wishes to announce their opening.
Full line of Magazines and Newspapers

SUBSCRIPTIONS TAKEN
BOOK AGENCY
FILMS DEVELOPED
QUICK SERVICE
Complete Line of Chocolate Bars
SHOE SHINE
Give your shoes a treat at Glens' News.
PROMPT DELIVERY SERVICE

Will Rogers in
"MR SKITCHER"
—with—
ZASU PITTS
Will Rogers at his best
and a
WALT DISNEY COLOR
CARTOON
Will provide an evening
of excellent entertainment

ADULTS 35c. NO TAX
CHILDREN UNDER 14, 20c
2 Shows 7:30 and 9 p.m.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

Old Country for Christmas

LOWER
FARES
Nov. 15 to Jan. 5
Return limit
5 MONTHS

Through Sleeping Cars
To The Seaboard
connecting with Christmas Sailings
from St. John

Duchess of York.....Dec. 8
Duchess of Richmond.....Dec. 12
Duchess of Atholl.....Dec. 14

FREQUENT SAILINGS
DURING OCTOBER-NOVEMBER

Full information from ticket agent
CANADIAN PACIFIC

Joseph when a little lad,
Was just the same as others,
His only real distinction was
His coat of many colors.

But when in Egypt he was sold,
He got a lucky break,
His owners wife was fond of him,
And taught him how to bake.

So when his brothers came for food
He wisely used his power,
And gave to each of them a sack
Of Benu Ideal Flour.

also be given on live stock exhibits to the Royal Fair at Toronto, and the exhibits this year are expected to be fully up to the standard of former years.

A Necessary Ingredient

Old-Time Melodies Should Be Included On Musical Programs

Major H. E. Addins, director of the Royal Military School of Music and conductor of the famous English Kneller Hall Band, struck the proverbial nail on the head when he recently declared that the man on the street doesn't want to be schooled in music when he attends a concert.

Ten chances to one, he goes there to enjoy a respite from mental or physical strain. As Major Addins says, the average person "goes to concerts to be amused, to forget his troubles. We should give him pleasure as much as we can. He does not want to be educated. Give him a good number if you will, but give him a spot of jam, an old-time melody, something light that he will like as well."

This may sound a bit old-fashioned but for dispensing all round enjoyment it is a recipe that is difficult to beat. By not including some old-time favorites on a musical program, it's apt to be the same effect as when the housewife forgets to put salt in the mixture when she bakes a chocolate cake for the Sunday dinner. —Kitchen Record.



I LOATHED SCRUBBING TOILET BOWLS UNTIL I USED GILLETT'S LYE

It flushes off stains without harming enamel or plumbing...

HOW to get rid of those ugly toilet-bowl stains! It's easy—with Gillett's Pure Flake Lye. Once a week pour this powerful cleanser and disinfectant—full strength—down toilet bowls and drains. It flushes off stains without scrubbing. Cannot harm enamel or plumbing. Kills germs and destroys all odors as it cleans!

There's no need to slave over unpleasant cleaning jobs. Let Gillett's Lye work for you—it's quick, thorough and absolutely dependable. Ask your grocer for a tin—today.

Never dissolve lye in hot water. The action of the lye itself heats the water.

FREE BOOKLET—Send for new revised edition of the Gillett's Lye Booklet. Gives full directions for cleaning sink drains and toilet bowls, tells how to shorten dozens of other cleaning tasks. Also contains full directions for soap making, thorough cleaning, and other uses on the farm. Write to Standard Brands Limited, Fraser Avenue and Liberty Street, Toronto, Ontario.

GILLETT'S LYE EATS DIRT

W. N. U. 2068

OGDEN'S "Alls well that Smokes Well"



by LOU SKUCE



Had Wonderful Adventure

Mrs. Ashley Cooper Only Woman On Hudson Bay Inspection Tour

Fog-bound in the Arctic seas for a week, with no one to warm her but herself, and then caught in the ice close off Canada's northern coast for several days, are among the thrilling experiences which Mrs. P. Ashley Cooper, wife of the governor of the Hudson's Bay Company, "lived" on her epic journey on the steamer Nascopee, according to her own words on reaching Winnipeg.

Mrs. Cooper shared with her husband a glamorous venture, for the trip was the first of its kind ever made by a governor of the Hudson's Bay Company. Let alone a governor's wife, and the northern traders and natives responded with a form of welcome that few British eyes have looked upon.

Sailing up the Labrador coast, with nurses for the Grenfell mission and one or two native girls returning from school, Mrs. Cooper enjoyed a comparatively civilized life, basking in the sunshine on deck, chatting with her companions and packing the time with petit point work and games. At Cartwright, the Grenfell mission, a royal welcome awaited the party and Mrs. Cooper spent a good deal of time inquiring into the work of the mission.

There she lost her feminine company and for six weeks was aboard the Nascopee with a group of missionaries, fur traders, government scientists and officials.

The ship stopped at 14 posts and as the little landing took off from the Nascopee each time, with the governor's white flag flying at its stern and the governor's pipe, a pipe sergeant from the Royal Highlanders of Canada, skirling in the how it was hard to say whether visitors or natives received the greater thrill.

Native games and dances were staged for the entertainment of the visitors at various posts, but Mrs. Cooper's most vivid impression was of Eskimo kayak races, arranged at one post. The slender little craft with their awkward air arrangement make a spectacular sight as they lined up on the dark green sea against a background of ice floes and their speed was a delight to a weary spectator, she said.

As the ship made its way into the icy north Mrs. Cooper found that she was glad to wear the white doekskin boots and blanket coat which were among the many gifts she received. At Cartwright, for instance she was presented with a handsome doekskin jacket lavishly embroidered and trimmed with white fox. But in the warmer districts her going home costume consisted of high leather boots, stout leather gloves and a mask of mosquito netting, to protect her against the buzzing hordes of insects.

Undismayed by either fog or ice floes, Mrs. Cooper found the hours passed swiftly aboard the ship with games of many kinds and discussion of topics of the north, which provided her with knowledge not found in books.

Summing up her voyage, which was reminiscent of those taken in the days when the Company of Gentlemen Adventurers first ventured into the northern fastnesses, Mrs. Cooper declared, "I loved it all, even the ice."

Would Retain Fortresses

King Leopold Of Belgium Favors Strengthening Border Defences

King Leopold, son of Belgium's warrior king, came out strongly for the retention and strengthening of the Belgian system of border fortresses.

The occasion was the ceremony of the return of flags to the regiment of the fortress at Namur, which had been sent on leave by King Albert, a few days before his death.

"Circumstances since the war have in no wise diminished the strategic importance of fortresses," the king declared. "If military theories have evolved, geography still remains unchanged, and it is geography which dictates that this terrain should form the line of crucial fortress in the defence of our territory."

Big Gold Output

Development Of New Properties Going On At Feverish Pace

Prediction that the value of gold produced by Canadian mines in 1934 may reach a total of \$100,000,000 is made in an interim report on Canada's mineral industry. Other minerals will also contribute to the national wealth. With the rate of nickel output during the first half of the year at unprecedented levels, and with the expectations of a quickening of steel operations in the United States in the last quarter, a new high output record is anticipated for this metal. Indications are that copper output will establish a peak record, the 1934 production being estimated at from 175,000 tons to 185,000 tons, comparing with 148,500 tons in 1933. Lead and zinc output for the first half of the year was well ahead of the corresponding 1933 period.

Canada's position as an exporter of base metals has shown decided improvement. During the first seven months, nickel to the value of \$18,845,000 was sold abroad. Copper was exported to the value of \$11,571,000; lead \$3,651,000; and zinc \$4,531,000. Comparative figures for the corresponding 1933 period are—nickel, \$11,496,000; copper, \$8,177,000; lead, \$2,519,000; and zinc, \$2,405,000.

Progress can be recorded for practically every phase of activity in the mineral industry and in some instances the advances over corresponding periods of last year have been remarkable. Pig iron and ferro-alloy output for the first seven months of 1934 at 194,600 tons compares with 174,000 tons in the 1933 period. Gypsum output to the end of May at 90,300 tons compares with 47,000 tons for the 1933 period. The comparative figures for lime are 148,400 tons and 98,800 tons; for cement, 534,500 barrels and 587,500 barrels; for asbestos, 54,200 tons and 36,900 tons; for clay products, 579,400 and 563,500; for petroleum, 897,500 barrels and 417,800 barrels; and for coal, 5,153,400 tons and 4,292,200 tons. A small decrease in natural gas output is recorded.

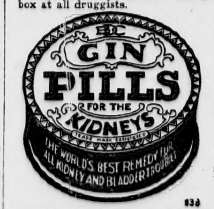
During the year the search for gold and the development of newly discovered properties and of prospective re-opened following the rise in the price of gold have continued with increasing fervor. In this connection, it is significant to note that by far the greater portion of the properties brought under development is recent years belong to the "rejuvenated" class. Many of the properties now prominently to the forefront belong to this class.

In proportion to their sizes, a fly walks about 35 times as fast as a man.

Bols de Boulogne, Paris, has a zoo composed entirely of baby animals.

Rheumatism

Is caused by failure of kidneys to remove uric acid poisons from the blood. Gin Pills relieve by neutralizing this acid and restoring the kidneys to normal action—50c a box—all drug stores.



Little Helps For This Week

"Whether therefore ye eat or drink, or whatsoever ye do, do all to the glory of God." 1 Corinthians 10:31.

"With good will should service as to the Lord and not unto men." Ephesians 6:7.

A servant, with this clause, Makes drudgery divine: Who sweeps a room, as for Thy laws, Makes that and the action fine. —G. Herbert.

Surely the truth must be that whatever in our daily life is lawful and right for us to be engaged in, is in itself a part of our obedience to God, a part that is of our very religion. Whencever we hear people complaining of obstructions and hindrances put by the duties of life in the way of devoting themselves to God, we may be sure they are under some false view or other. They do not look on their daily work as the task God has set them, and as obedience due to Him. We may go farther and say not only that the duties of life, be they never so toilsome and distracting, are no obstruction to a life of any degree of inward holiness, but that they are even direct means, when rightly used, to promote our sanctification. —H. E. Manning.

A Real Achievement

Art Of Listening And Learning Possessed By Few

The art of listening, like the art of thinking, is an achievement. It is not everybody that can listen carefully and learn thereby. Perhaps it is because few people can converse well enough to hold the average person's attention. There is something to that.

There may be times when one, amongst a crowd of people talking like blue streaks, remains silent. The silent one might be termed a quiet feline. He may be quiet, yet be a good listener. Engage this quiet person in conversation and it might be surprising how much he knows.

The Chinese may not have a word for it, but the saying that it is better to have two ears and one mouth can be credited to them. Ancient Chinese sages "said a mouthful" when they uttered that remark. —St. Thomas Times-Journal.

HOLDS FALSE TEETH TIGHT AS CEMENT

Plates can't possibly slip when you apply Dr. Williams' Powder. Largest seller in world—holds plate so tight they can't annoy yet so comfortable they actually feel and act like your own. Keeps mouth sanitary, breath pleasant—special comfort—prevents sensitive gums from getting sore. Small cost—any drugstore.

Smarter Tie For Sailors

New Pattern Being Issued For British Jack Tar

The black silk handkerchief, or scarf, for many generations a distinguishing feature of the British sailor's uniform, is to be oblong instead of square, state admiralty fleet orders.

Since the latter part of the eighteenth century, the scarf, always 36 inches square, has been tied with a knot to meet the point of the sailor's collar. The new size will be 36 inches by 35½ inches.

A naval officer said that after a little wear, the square handkerchief when formed into a tie or scarf, is not long enough to make a neat knot. The use of the new pattern will begin at once.

Delivers Bread By Boat

W. Selmin, the "Bread Boatman," has just completed his 45th year delivering bread on the Lower Clarence river at Mackay, New South Wales. In travelling his daily round he has covered between 600,000 and 700,000 miles—without an accident. Most of his rounds were done in a rowing boat, but the last few years he has used a motor boat.

Close to 50 per cent. of the motor vehicles in China are owned in or near Shanghai.

Upward of 12,000,000 in Great Britain are insured against unemployment, and 17,000,000 against sickness, maternity, invalidism, and old age.

It has been estimated that the temperature of the centre of the sun is not more than 180,000,000 degrees Fahrenheit.

Of particular interest to students of Canadian history, the Dominion bureau of statistics has issued a report giving a chronological list of censuses taken in Canada.

More than 11,000 Jewish refugees fled from their homes in Germany to Palestine in the nine months following April 1, 1933.

LESS THAN 1¢ IN A CAKE

MAGIC BAKING POWDER

It actually takes less than 1¢ worth of Magic Baking Powder to make a cake, and you can count on good results—every time! No wonder Canada's cookery experts say it doesn't pay to take chances with inferior baking powder. Bake with Magic and be sure!

MAGIC BAKING POWDER

MADE IN CANADA

"CONTAINS NO ALUM." This statement on every tin is your assurance that Magic Baking Powder is free from alum or any harmful ingredient.

Here's Way Science Now Relieves Pain in Minutes

BAD HEADACHES, NEURITIS AND RHEUMATIC PAINS EASED ALMOST AT ONCE

Remember the pictures below when you want fast relief from pain. Aspirin eases even a bad headache or neuralgia often in a few minutes! An Aspirin tablet begins "taking hold" of your pain practically as soon as you swallow it. And Aspirin is safe. For Aspirin does not harm the heart.

Why Aspirin Works So Fast

Drop an Aspirin tablet in a glass of water. Note that the tablet dissolves. It is dissolving—grating.

IN 2 SECONDS BY STOP WATCH

An Aspirin tablet starts to disintegrate and go to work.

What happens in these pictures happens in your stomach—ASPIRIN tablets start "taking hold" of pain a few minutes after taking.

When in Pain Remember These Pictures —ASPIRIN DOES NOT HARM THE HEART—

Keep "Leftovers" Fresh and Tasty

You know how deliciously fresh waxed paper keeps sandwiches. "Para-Sani" Heavy Waxed Paper will do the same for cut meats, cake and other foods that remain at the end of the meal. "Para-Sani" enables you to serve these leftovers again, knowing that they still possess their appetizing flavor and freshness.

"Para-Sani" comes in a handy roll. Just tear off what you need against the sharp edge of the box. For less exciting uses "Centre-Pull" Waxed Paper in sheets is very popular.

Your druggist, grocer or stationer has them both.

Applied Paper Products Ltd.
HAMILTON, ONTARIO

Warehouses At Calgary, Edmonton, Regina and Winnipeg

"As pure as .. BEER"

Many people may be surprised at this unexpected comparison: "As pure as .. BEER." Yet it is a simple fact that there is no article of food or drink produced with greater care and in greater purity than the beer of today, made in Alberta.

Obtainable at our Warehouse, Vendor's
Stores and your LOCAL HOTEL

DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta

PHONE 82

BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

Town & District

J. A. Ramsay has purchased the residence formerly occupied by J. Drinnan and with Mrs. Ramsay are now living in it.

Word has been received in town that Mrs. McEwen died recently in Medicine Hat. Mrs. McEwen came to Ureiding here for many years with her family moved to Medicine Hat.

Next Friday evening, October 12, a dance will be held in the Meadowbrook hall. The "Darkies" orchestra will supply the music.

The Girl Guides will hold their annual bridge and cribbage tournament, Friday, Oct. 12, p.m. in the Odd-fellows hall. Everybody is invited to attend, and all are assured of a good time. The admission price will be 25c.

Now that the world baseball series are over all will be able to settle down to work. There was not nearly so much interest displayed in the games here this year as in years gone by.

Threshing has made great strides during the past week and given a few more days of fine weather such as we have had lately, will see the work completed and the outfits stored away for another year.

Cliff Fleury and Carl Johnson have been busy for the past few days painting the inside of the water tank at the top of the water tower. While

they are doing this the users of town water have to use elbow grease in order to get their water supply. Incidentally this has given Engineer Lester an opportunity to get a large supply of water on hand in the reservoir.

The duck hunters are having much success these evenings, since they have found where the birds go to feed. When the ducks go into the fields they go in swarms and numbers of thousands.

Mrs. K. Beach, who is attending Mount Royal College, Calgary, spent the weekend here visiting her parents, Mr. and Mrs. T. H. Beach.

The hockey boys are making great preparations for their annual ball which takes place Friday, October 19. An excellent orchestra has been engaged for the evening and the committee who are looking after the dance state that a wonderful night's entertainment is in store for all who attend.

A CALL TO NATIONAL SERVICE

The Prime Minister in his radio address from London referred most appropriately to the success that attended the gigantic Conversion Loan which was floated by the British Government in 1932. The British people converted the enormous sum of more than nine billion dollars of war loan bonds. Not only did they convert their holdings and enable the country to save millions of pounds a year in debt service charges, but they did it with promptitude and an enthusiasm which commanded respect and admiration throughout the world.

It is significant that the success of the British Conversion Loan, and the

reduction in interest rates which came with it, coincided with the beginning of the economic recovery which the Mother Country has enjoyed during the last two years.

Great Britain's example restored courage and renewed hope amongst all nations. We in Canada have been very successful in previous Conversion Loan campaigns. Had these loans not been a success our business recovery from the low point in February, 1933, would undoubtedly have been retarded. The Prime Minister pointed out that apart from the fact that there is no better investment for Canadians than Dominion of Canada Bonds, holders of Victory Bonds who convert them, as well as new investors, will render a national service at this time.

The worthy position that our character and financial integrity have gained for us in the eyes of the world will be maintained by a prompt and enthusiastic response to the present Refunding Loan campaign. We must duplicate in Canada the magnificent achievement of the British people. We can. We will.

WILL BE IN GLEICHEN EVERY MONDAY
At The McKay Hardware
Good Watch, Jewellery and Clock Repairing
A Complete Line of Jewellery in Stock At All Times
P. B. DISCHER,
Jeweller - - Gleichen



WHERE CAN YOU FIND better use for your money?

The Dominion of Canada 1934 Refunding Loan Bonds are now on sale for a limited period only. They are obtainable in two ways: first, in exchange for Victory Bonds maturing this year; second, by cash subscription.

To Owners of Maturing Bonds

You can exchange your Victory Bonds maturing November 1st for Bonds of the new Refunding Loan, and receive an extra cash allowance—provided you convert now.

The absolute safety, the regularity of income and the ready marketability you have enjoyed over the past 15 years are thus again made available to you. This loan is an essential part of the refunding programme by which Canada is adjusting her war-time debt to present-day conditions. It is a further and necessary step toward the continuance of Canada's business recovery.

To New Investors

Investment funds are accumulating in the world today. Good investments are eagerly sought. As the Refunding Loan is open to cash subscribers as well as in exchange for maturing bonds, this is your opportunity to invest your savings so as to combine the soundest possible investment with vitally important service to your country.

Respond at once, as the subscription list will be open for a limited time only, and all cash applications will be subject to allotment.

Convert or Subscribe Now

Whether you are exchanging your Victory Bonds or buying for cash, you will find in the new bonds the best investment a Canadian can make today. They will give you:

1. Investment in Canada's strongest security, with principal and interest backed by the entire resources and integrity of the Dominion.
2. Maximum regular income; you cannot better the yield anywhere today with comparable safety.
3. The desirable feature of marketability; no other bond will be more readily convertible into cash or more acceptable as collateral.

Apply now in order to secure for yourself the advantages of early subscription. Accept the opportunity to assist a great national undertaking and do your part as a citizen of Canada.

DOMINION OF CANADA 1934 REFUNDING LOAN

DENOMINATIONS—\$100 (in the 15-year Bonds only), \$500 and \$1,000.

MATURITIES AND PRICES

2 year 2% Bonds at 98.90, yielding 2.57% to maturity.
5 year 2½% Bonds at 98.15, yielding 2.90% to maturity.
8 year 3% Bonds at 97.00, yielding 3.43% to maturity.
15 year 3½% Bonds at 96.50, yielding 3.81% to maturity.

INTEREST BONUS—One half-month's free interest to those who exchange Victory Bonds for the new Bonds of any maturity.

WHERE TO APPLY—Application forms and official prospectus, giving full details of the Loan may be obtained from any bank or bond dealer.

INVEST IN CANADA
Profit by Her Progress

Department of Finance,
Ottawa

Dominion of Canada
1934 Refunding Loan

Alberta Schools of Agriculture

OLDS and VERMILION
Will open for 1934-35 Term October 30.
FREE COURSES IN AGRICULTURE and HOME ECONOMICS

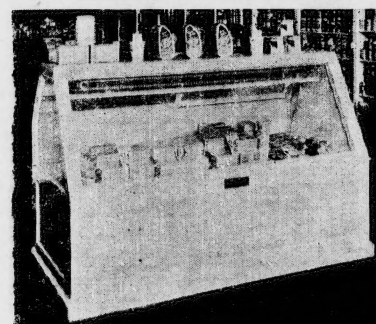
Given to Boys and Girls under sixteen years. No entry fee or Examination Required. Reasonable Rates Charged for Board and Lodging in Modern Dormitory.

Write for Particulars to the Principal

SCHOOL OF AGRICULTURE OLDS OR VERMILION or to the

DEPARTMENT OF AGRICULTURE, Edmonton,
Hon. F. S. Griesdale, Minister H. A. Craid, Deputy Minister
[H. A. Graig, Deputy Minister.

**Where does your merchant
keep PERISHABLE Food?**



YOU'RE probably a bit "fussy" in your home about the foods you serve, careful to guard them from disease-bearing Bacteria by correct refrigeration below 50 degrees from the moment they enter your home, because you know that unless perishable foods are protected from the heated atmosphere they quickly lose their freshness and may endanger health.

DOES your merchant safeguard the foods which you purchase by using Electric Refrigeration, or IS YOUR FOOD IN DANGER before it even reaches your home?

NEXT time you go shopping for food why not look around the store and see if you are getting this definite assurance of freshness. YOU'RE ENTITLED TO IT.

Calgary Power Company
LIMITED

Local Manager

S. Warner, - Gleichen